



mSales

"Mobilize your sales force ..."

- When it comes to your sales force it's critical that they have the tools to quickly get customer information, browse the product catalog and place orders without having to dig through stacks of paper or call the office.
- EME International provides users of different ERP systems the means to automate their sales force using mobile handsets.
- mSales optimizes the supply chain, making sure the Right Product gets delivered to the Right Customer in the Right Quantity in the Shortest Time.
- mSales application is compatible with all mobiles and Microsoft pocket PCs.
- mSales uses a light-weight, highly optimized protocol for Mobile-Server communications that achieves optimal utilization of the GPRS bandwidth.

- ✓ **Secure** transactions to guarantee data integrity.
- ✓ Supports **barcode Scanning** and **printing** via Bluetooth printers.
- ✓ Pricing and stock level information is now instantly available.
- ✓ Sales Efficiency: more customer visits.
- ✓ Cost and Time saving (Orders are no longer re-keyed).



Compatible Devices

- 1 Standard java enabled handset (Nokia, Samsung, Sony Ericsson, Motorola).
- 2 Microsoft Pocket PCs and Smart Phones.
- 3 Blackberry.
- 4 Hand-held Device with Windows CE.

Key Benefits

- ✓ Accurately **guide** your Sales Route.
- ✓ Always **watch** your Target / Achievements.
- ✓ Easily **manage** your Sales Documents.
- ✓ **Browse** your Customers' account.
- ✓ **Live Reporting** functionalities.
- ✓ **SMS Alerting**.
- ✓ Ultimate ease of use through rich client user interface.
- ✓ **Reliable** and Powerful system that supports up to thousands of transactions daily.
- ✓ Increase Productivity.
- ✓ **Multilingual** Interface developed especially for the Middle East Market.
- ✓ **Customisable** to fit your business needs.

Compatible ERP systems
Integrates perfectly with all
major ERP systems.



Connectivity

- Work in either on-line or off-line mode.
- Connect using different Wireless connection (WI-FI, GPRS, 3G) depending on device capabilities.

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About EME International

- Formed in 2004 with focus on innovation in Mobile / SIM Card applications.
- EME specializes in secured mobile solutions to the financial, distribution and manufacturing industries.
- EME is the first vendor that combines depth and expertise in the mobile enterprise world as well as the ERP world.
- EME's mBorsa has been launched successfully with Mobinil-Egypt.
- EME's w\$ahmark has been launched successfully with Wataniya-Kuwait.
- EME was given world wide golden awards for its innovations.

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• Target / Achievements Monitoring

- ▲ User friendly interface showing current monthly/daily target.
- ▲ Maintaining sales target.
- ▲ Generate different target reports.

• Competition Monitoring

- ▲ Monitor competitors' activities.
- ▲ Generate competition monitoring reports.

• Reporting Functionalities

- ▲ Successful visits.
- ▲ Daily graphs per sales reps tracking delayed orders.
- ▲ Monitoring sales reps performance tracking live inventory on-hand quantity.



Feature List:

• Customers

- ▲ Browse customers filtered by sales person and territory.
- ▲ View accounts' receivable information, customer's sales history and AR balance.
- ▲ User Defined Search Criteria.

• Sales Documents

- ▲ Create Quotes, Orders, Invoices and Returns.
- ▲ Print hardcopy of sales documents using bluetooth printer.
- ▲ Review sales history by customer or product.

• Product Catalog

- ▲ Search by item number, description or any other field available in the Item table.
- ▲ Support customer specific pricing.
- ▲ Displays on hand, allocated and available quantities.

• Sales Route

- ▲ Determines the daily route for a sales rep.
- ▲ Define customer list per sales reps per day.



• SMS Alerting

- ▲ Set alert to receive notification SMS according to
 - predefined criteria.
 - Accepting payments.
 - Submitting sales documents with specific criteria.
 - On-Hold sales documents.



• Outlook Integration

(Windows CE devices only)

- ▲ Synchronize with outlook contacts, tasks and appointments.
- ▲ Create tasks and appointments from within mSales.
- ▲ Create customer emails from within mSales.